Studio Marta Jovanović

Belgrade Mermaid
Performance by Marta Jovanovic
57th October Salon exhibition The Marvellous Cacophony
Curated by Mr. Gunnar Kvaran and Mrs. Danielle Kvaran

Mermaid, Siren or Rusalka is a mythological creature half woman/half fish, a curious symbol of beauty and femininity. The scope of the *Belgrade Mermaid* performance is to dismantle that symbol in order to question the standards of female beauty, seduction patterns and concepts of fertility.

Belgrade Mermaid is literally fish out of water and it is conceived to be performed on the opening night of the 57th October Salon exhibition *The Marvellous Cacophony*. The artist will lay on the floor with her ankles constrained to mimic the shape of the mermaid tail. The audience will be invited to participate by wetting her with numerous buckets full of water placed randomly on the staircase leading to the place where she will lay. With the gesture of throwing water at the Mermaid, the audience is tempting to revive her, to help her get back on her tail and swim away maintaining the myth or finding the new path.

The water used in the performance is to be brought from the river Danube.

The performance should be filmed from the ceiling, bird eye view, and once it is over, therefore during the rest of the exhibition, the place of the performer will be taken by the 3D mapping projection on the floor.

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BUDGET CHECKLIST

	Description
ı	20 Metal 10 L buckets
2	3 PC Profile I KW light spots with daylight filters
3	Ceiling camera installation, filming, post production
4	3D mapping projector with sound system
5	Technician on site sound and video projection system
6	200 L Danube water collection and transport
7	Artist fee

For any further clarification, questions or inquires, please do not hesitate to contact: StudioMartalovanović, Kralja Milana 3, I I 000, Belgrade, Serbia, Email: marta@m-art-a.net.

Belgrade, January, 2018

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